



**BRAINIAC**

**WATCH OUR TRAILER HERE**





  
**BRAINIAC**

  
**BRAINIAC**

**BRAINIAC**  
**RED TEAM**

**EXOSIENS**

**DANGER ZONE**

**SLIME**

**TNT RADIOAC**

  
**BRAINIAC**  
**LIVE**

**THEATRE SETUP,  
PALACE THEATRE LONDON**

**BRAINIAC LIVE!** CONTINUES TO DELIGHT, ENGAGE, ENTERTAIN AND INFORM FAMILY AUDIENCES ACROSS THE GLOBE. ON THE ROAD SINCE 2008 IT IS FIRMLY ESTABLISHED AS THE UK'S LEADING LIVE FAMILY SCIENCE-ENTERTAINMENT PRODUCTION. THE SHOW HAS SUCCESSFULLY PLAYED ALL TYPES OF VENUES INCLUDING LONDON'S WEST END, INTERNATIONAL FESTIVALS, THEATRES, HOLIDAY RESORTS, THEME PARKS.





**AIRZOOKA CHALLENGE**

# SHOW OVERVIEW

Dan Colman has produced Brainiac Live! since 2008

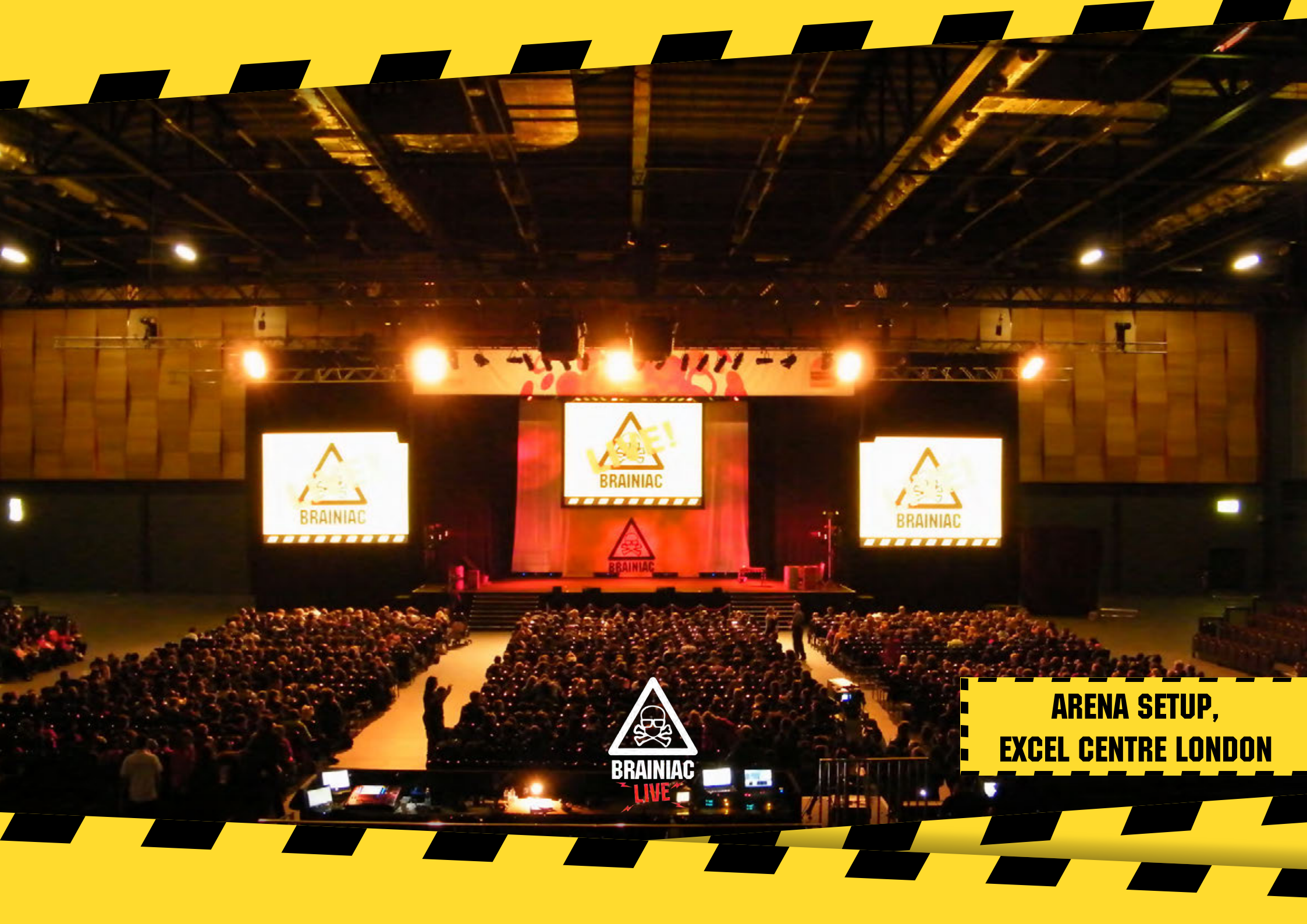
The live theatre show was developed as an extension of the popular Sky 1 TV show which ran for 6 seasons.

Launching with a UK theatre tour the production can play in 30, 45 and 60 minute formats in venues from 300 capacity tents to 3000 seated arenas.

In the UK, Brainiac Live highlights include:

- 5 week West End season at the Palace Theatre, Shaftesbury Avenue
- British Summer Time Festival, Hyde Park
- Headlining the 65,000 capacity Big Bang Science Fair at the NEC, Birmingham & London Excel
- Summer season at Uderbelly Festival, London Southbank
- Headlining four of the 5000 capacity Butlins Astonishing Science Weekends
- Multiple seasons at Merlin Entertainment's theme park - Thorpe Park



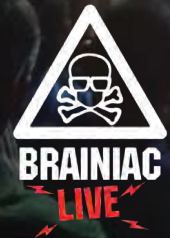


**ARENA SETUP,  
EXCEL CENTRE LONDON**



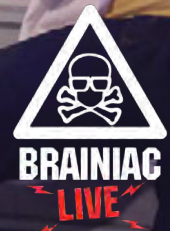
WALLPAPER

TNT



**FESTIVAL & THEME PARK SETUP,  
UDDERBELLY FESTIVAL HONG KONG**





**PHOTO OPPORTUNITY**

# CREATIVE OVERVIEW

Following the successful TV format, Brainiac Live! takes a presenter led, fast anarchic comic approach to science. The overriding theme is 'Science Abuse – Don't try this at home!'

The show is made up of a series of sketches based on demonstrations and challenges that are regularly updated and refreshed.

Professor Hal Sosabowski, Professor of Public Understanding in Science continues as principal Science authority on the show ensuring the Science remains 'Good Science'.

Brand extension ideas of the live show include mini-shows; table top demonstrations; Pop-Up stations, Brainiac Electronic Academy and Brainiac Detective Academy.





**BRAINIAC  
LIVE**

**SPINNING CHAIR**

# SCALABLE FORMATS

The production currently exists in a format of:

- 30 min
- 45min
- 60min

Depending on format the show can be performed up to 3 shows per day.

The ideal space is 10m width x 8m depth with 4m height clearance however the show can be adapted to multiple stage layouts.

The show touring company requires 6-8 people, including actors and stage management.



**NETTING**



**BRAINIAC**

**EXPLOSIONS**

**DANGER ZONE**



**BRAINIAC  
LIVE**

**THINGS YOU CAN  
RUN THROUGH**

# POP UP STATIONS

Pop Up stations complement the Live show. These are an ideal option that can be provided to entertain the audience before and after the show, giving them the chance to get up close with the Brainiacs.

Some of our favourite Pop-Up Stations are:

- **Elephant's Toothpaste** – one of the most exciting and visual science experiments. Brainiacs combine hydrogen peroxide with yeast to create a crazy foaming volcanic fountain.
- **Tandem Bikes Energy Race** – Race your friends on two tandem bikes. The faster you pedal, the more energy you create.

The first team to generate enough electricity to light up all the bulbs wins!

- **Human Buzz Wire** – The classic Buzz Wire game with a twist... Get your friend to wear



# ELEPHANTS TOOTHPASTE



Elephant toothpaste chemistry demonstration is a dramatic demo that produces awesome amounts of foam that sort of looks like the taste an elephant might use.

## THE CHEMISTRY BIT:

Elephant toothpaste: A mixture of hydrogen peroxide, water, soap and potassium iodine.

The potassium iodine within the mixture speeds up the reaction of hydrogen peroxide into water and oxygen gas. Normally this gas would escape but the soap traps it, producing foam.

EXPL  
NS



DANGER ZONE

RADIO

SLIM



ELEPHANT'S TOOTHPASTE POP UP,  
THORPE PARK



6:13:02



LIVE ACADEMY

DETECTIVE ACADEMY

DETECTI

LIVE ACADEMY

DETE





Join the Brainiacs and become a Trainee Brainiac Detective!

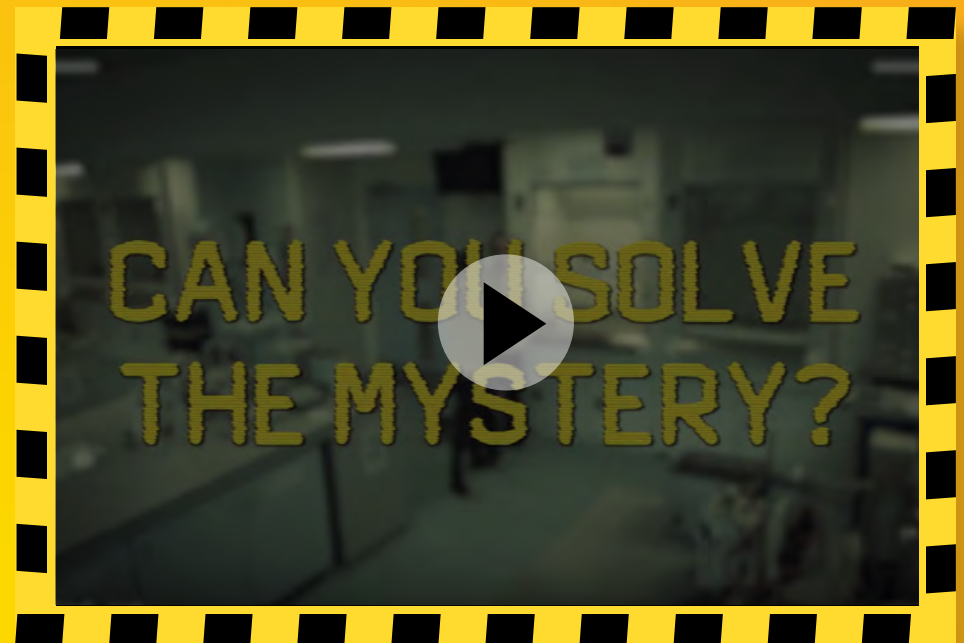
There has been a robbery at Brainiac HQ! Put your personal Brainiac Detective Badge on and help the Brainiacs solve the crime and use the power of Forensic Science to try and find who is guilty.

In this 60min interactive hands-on workshop kids will use real scientific forensic techniques to help them solve a mystery. learn about the different types of fingerprints and how to extract them from crime scenes. Guided by the Brainiacs, they will also analyse the ink used to write the ransom note and study a footprint found at the crime scene to find

who committed the crime.

Kids will discover the hidden clues, and based on their own conclusion will determine who they think the guilty suspect is.

Help the Brainiac solve this mystery and become an official member of the Brainiac Detective Academy!



# DETECTIVE ACADEMY WORKSHOP BREAKDOWN

RUNNING TIME: 1hr

RECOMMENDED CAPACITY: 10-75 kids (one adult supervisor per each group of 15 kids)

## STRUCTURE

On arrival, kids are given their Brainiac Academy Badge, Lanyard and Deduction Sheets.

A Video introduction plays showing CCTV footage of the robbery committed at Brainiac HQ.

Brainiacs greet the kids and invite them to become Detective Trainees to help them find who stole the famous Brainiac Labcoats.

## Evidence #1 Video – FINGERPRINTS

Fingerprints Activity; kids learn how to collect their own fingerprints and have to match the fingerprints found at the crime scene to the ones from the 5 suspects, and note it down on the Deduction Sheets.

## Evidence #2 Video – RANSOME NOTE

Chromatography Activity; Kids learn that by using a process called Chromatography they can distinguish between the inks in different types of black pens. They will have to match the right pen that wrote the ransom note to the correct suspect, and note it down on the Deduction Sheets.

## Evidence #3 Video – FOOTPRINT

Foot to Height Activity; kids learn that there is a ratio between a human's height and its foot length. In pairs, they test the mathematical formula on themselves and then use it to work out which of the suspects left the footprint behind.

From experience we found out this is a perfect activity for parents to join their kids and help them if they wish to do so.

Conclusion: Everyone gathers around the projection screen, and share their thoughts with the Brainiacs on whom they think the guilty suspect is. A video is shown revealing the answers to the mystery!

## PHOTO OPPORTUNITY:

If previously agreed and arranged, the Brainiacs can stay after the workshop to take photos with the kids.

## WORKSHOP GIVE AWAYS:

Brainiac Detective Academy ID Card, with individual fingerprint  
Brainiac Detective Academy Lanyard  
6x Detective Deduction Sheets. These are the sheets used throughout the workshop, which also contain detailed information of each activity done.

## TECH REQUIREMENTS:

- 1x projection screen HDMI input, or linked to a Qlab playback)
- 2x radio mics (preferably headsets & PA

# PACKAGE MODELS

## MODEL 1: ALL-INCLUSIVE

We provide the full workshop resources:

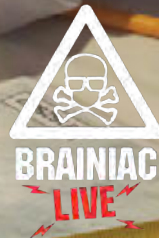
- Cast
- Workshop Consumables
- Video Assets
- Deduction Sheets
- Branding

## MODEL 2: LOCAL PROMOTER

We will provide:

- Initial training to the promoter's local cast
- Workshop Consumables list and recommended suppliers
- Video Assets files
- Deduction Sheets PDF
- Digital Branding Files





**BRAINIAC ACADEMY**



**BRAINIAC ACADEMY**

# BRAINIAC ELECTRONICS ACADEMY

Brainiac Electronics Academy is a fun filled, hands-on electronics workshop for children and parents to share.

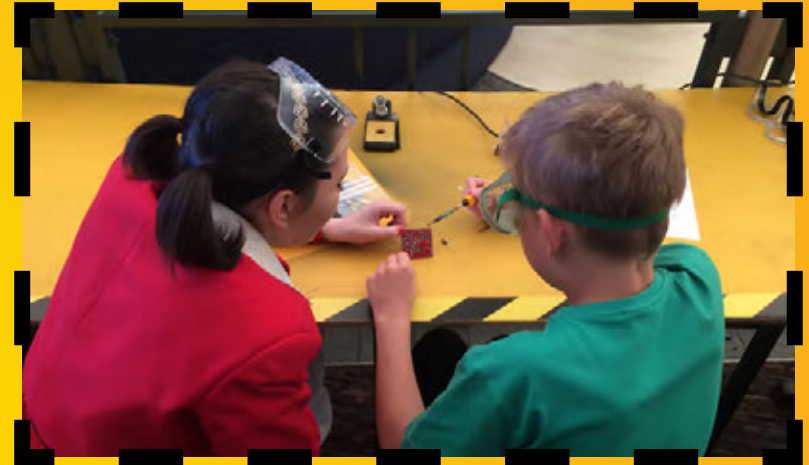
Families can purchase from a wide range of different kits.

In the workshop participants solder electronic components onto specially-designed circuit boards.

The range includes:

- Flashing Lights
- Lie Detector
- Bagpipes
- Stop Thief
- Decisions Decisions

The excitement of this workshop is learning how to use a soldering iron, and actually being able to make and take home a working electronic circuit.



**PRODUCED BY**

**DAN COLMAN** LIMITED  
CREATIVE

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